



ENTERPRISE TRANSFORMATION PLATFORM

**The Enterprise Transformation Platform (ETP) for centralising,
controlling and embedding Transformation As Usual in
organisations**

For Clients

- Digitalise your internal ways of working
- Plan Transformation
- Drive Transformation (BAU < > TAU)
- Sustain Business Transformation Culture

For Consultancies

- Digitalise your internal ways Of Working
- Centralise Your Service Methodology
- Develop Joint Transformation Method With Partners
- Deliver Client Projects Or Build Client Transformation Method

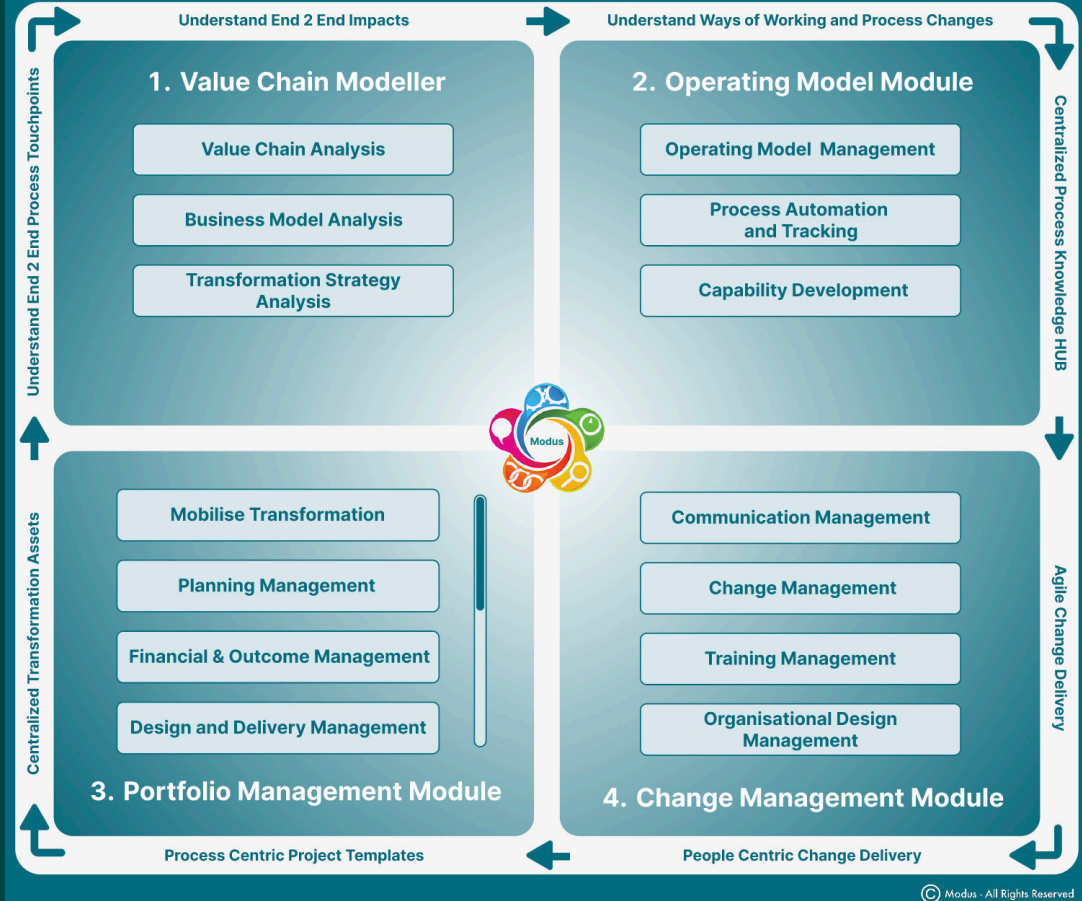
For SI & Service Partners


- Digitalise your internal ways of working
- Centralise your solution methodology by industry
- Develop joint Transformation method with partners
- Deliver client projects or structure Transformation practice

For Professionals

- Provide a Digital Platform to capture your Method
- Access to predefined Industry standard Value Chains & Transformation Logs
- Configure your Methodology into Delivery
- Templates for delivery management

5. Transformation Engagement





*From vision to victory - navigating successful
Transformation with Modus ETP*

Transformation Strategy Modeller - Business Model & Value Chains

Major Transformation clearly needs to deliver the required dimensions of vision and Strategy. Whether the requirement is a complete pivot to respond to changes and challenges in your sector, or a crucial response from a specific function such as supply chain, finance, procurement and so on, the programme needs to lock that Change back to the Strategy and Business Model.

The crucial first stage of converting your Strategy into an actionable plan, with an ability to execute perfectly every time, begins in the Strategy Hub and the Value Chain Modeller. Modus ETP provides a strategic Business Model canvas in which changes are identified as a basis identifying necessary responses in the end-to-end Value Chain. This ensures that the strategic need is logically locked to the Value Chain, forming the crucial bridge to the Operating Model. It takes the form of a mapping and planning template available right out-of-the-box that guides you to identify and capture every Element that must be linked and embedded in your Transformation Road Map.

The output of this methodology is a reporting dashboard highlighting planned, transitional and achieved changes.

A mapping and planning method available right out of the box that guides your planning and mobilisation process to ensure every element is identified, linked and embedded.

A scenic landscape photograph featuring a wooden boardwalk that leads from the foreground into a wetland area. The boardwalk is made of light-colored wooden planks and curves gently to the right. To the left of the boardwalk, there are several tall, green pine trees. The wetland area is filled with tall, yellowish-brown grasses and small pools of water. In the background, a calm lake reflects the sky, and beyond that, a range of dark, rugged mountains rises under a heavy, overcast sky with dark, swirling clouds. The overall mood is serene yet dramatic.

*Unlocking Potential - where Strategy meets
action in the Modus ETP Target Operating Model*


Target Operating Model (TOM)

The Target Operating Model or TOM is the foundational future state Operating Model that links strategic intent with the organisation and allows every aspect of the Change portfolio to be defined and expressed as operational cause and effect. As such it provides crucial visibility of exactly what needs to Change, when and how, thereby forming the input agenda for programme planning and management, and the Transformation roadmap.

The TOM Hub provides a defined methodology to both identify and manage changes, ensuring robust and effective delivery against the 'As Is' Operating Model. Deriving clear visibility of operational process Change requirements is a vital capability (add, delete, keep, Change, adapt), and includes the associated system, data, organisational and financial dimensions including interdependencies and KPIs.

This is underpinned by an integral, central structure that sets the foundation assets of the Operating Model (eg. policy, rules, KPIs, system, data, integration, people skills, workload models etc). As such it forms the central metadata container capturing key elements of ways of working and ensuring all interrelationships are aligned and locked in. This ability enables the creation of detailed blueprints for the process, systems, organisational, product, service and customer landscape.

The TOM Hub compares with the 'As Is' Operating Model and identifies and drives the 'To Be' changes. It provides a clear methodology to identify/manage Operating Model changes, ensuring coordinated delivery. It is therefore the focal point for generating the Change agenda at the detailed level. It enables Change impact planning, management, protects and maintains the essential connections between process and touch points.

A photograph of a forest stream. The water flows over large, moss-covered rocks. The surrounding forest is dense with tall trees and vibrant green foliage. Sunlight filters through the canopy, creating a dappled light effect on the water and rocks. The overall atmosphere is serene and natural.

*Navigate and transform now: embrace Change
with our Live Operating Model*


Live Operating Model

In Modus ETP, the live Operating Model is the current operating ways of working living in the organisation in real-time. This represents the most up-to-date version of the Operating Model and forms the basis for the 'As Is' capture through which required changes are defined. Related overlays such as organisation design, data, systems, finance and infrastructure are identified and confirmed.

The foundational concepts in the platform functionality are identical to all forms and stages of the Operating Model - whether Live, As Is snapshot, transitional or To Be. As a result, the underlying foundational assets (eg KPIs, Roles, RACI, Rules, Policy, Training Materials, Governance) can be compared and contributed to the Organisational Change, training and communication processes.

In order to ensure sufficient detail to plan and drive Change, the Operating Model is defined at 6 levels (level -1 to level 4) and the foundational assets are aligned with level 3.

Transformation as an ongoing core competence is central to the Modus philosophy - TAU. The Live Operating Model ensures that knowledge of Transformation method and outcomes is captured and available as a focal point to the entire organisation as a living knowledge management and development repository and method. The Modus Operating Model design and management feature allows your model to be continuously updated, maintained and communicated to your organisation ensuring every aspect is 'lived' at the role level. As processes and activities adapt to required changes, data, system and role dimensions are reviewed and updated to ensure the elements that underpin the Live Operating Model remain current and relevant.



Enrich Transformation with expert IT design


IT Design Hub - System, Data, Integration, IT Logs

Many Transformations place significant emphasis on digitisation and digitalisation, especially where sectors are experiencing digital disruption.

By associating all aspects of Systems and Data with the Business Model, Value Chain - and Operating Model, we bring a robust framework for IT design, build and implementation cycles. Connecting into the Operating Model ensures the business teams understand and put into practice the Transformation As Usual concepts across the integrated business and IT perspectives.

The Hub enables the capture and sustaining of all the central assets/artefacts driving systems and data Transformational needs. As such it provides a framework to connect the data flow logic with business rules and system rules, with an ability to build, govern and manage ongoing improvements for system design.

Modus ensures that the system and data catalogues are well connected to the Operating Model and Transformation project needs in order to drive and sustain integrated IT changes.

A lush, green forest scene with sunlight filtering through the dense canopy, creating a dappled light effect on the foliage. The text is overlaid in the center of the image.

*Empower your portfolio: unleash Transformation
excellence with precision and control*

Portfolio Management Hub

The Portfolio Management Hub provides an entire suite of integrated PMO planning, management and reporting functionality. It automatically deploys project environments, templates and reporting, thereby creating centralised visibility and the consistent application of your chosen delivery method.

It supports central visibility of Transformation requirements and prioritisation and control of projects through delivery phases and stage gates, and automation of project management tasks and reporting.

The Transformation portfolio structure can be derived through a linked cascade of multi-dimensional hierarchies, from, for example, a headline Group Initiative Portfolio through to dependent portfolios covering regional, functional, system or team-specific perspectives. It provides the ability to have centralised templates with specific team views connected to the Business and Operating Models and automates requisite project creation, task management and reporting.

It is designed to allow any combination of methodologies for fluid, agile project management, from individual projects to interrelated programmes and entire portfolios. This ensures that every detail of each project is identified, integrated, managed and reported in context, continuously.

This Hub provides the disciplines and structures of project and programme management including fluid, agile methodologies. The structures and methodologies are embedded in the Modus Platform including connection with the selected underlying assets from the asset bank. Therefore integrated with people, process, systems and data across all project plan dependencies.



*Empowering Transformation excellence: your
pathway to seamless Organisational Change
with OCM Hub*

Organisational Change Management


The Organisational Change Management Hub (OCM Hub) provides the capability to drive the process of Change in a robust, coordinated manner across the entire Transformation portfolio. It ensures that the requirements for Change match the phases and pace through setup, engagement, delivery and adoption - and of course sustaining for Transformation as Usual (TAU).

Out-of-the-box methods, tools and techniques can be adopted, or your own preferred approach can be digitised and embedded.

The Hub provides all of the Change methodology, tools, templates and integrated reporting required to mobilise and deliver Change across the portfolios and activities within every project. It unlocks widespread collaboration across the business, enabling best practice delivery, driving the right skills and capability at team, role and user level as robust adoption of Change happens at the individual role level.

It also allows the business to map and schedule the delivery of Transformation changes in relation to the business capability and resources together with a continuous response to pressures and Change request decisions over the life of the Transformation.

The integrated Comms Hub provides a platform for users to access information, methods and assets/artefacts, and to manage the effective delivery of communication throughout the Transformation journey. It provides the framework to manage stakeholder communication and updates both business and Transformation teams.

A scenic landscape photograph of a mountain range at dusk or dawn. In the foreground, a river flows rapidly over large, dark, rounded rocks, creating white water rapids. The river is flanked by dense evergreen forests. In the background, a prominent mountain peak is illuminated by the warm, golden light of the setting or rising sun, contrasting with the cool, blue-toned sky and clouds. The overall mood is serene yet powerful.

*Fueling Transformation As Usual practice: your
Transformation assets mobilised to gain ongoing
Transformation advantage*

Transformation Elements - Central Assets Bank

Central to the operation of the Modus Enterprise Transformation Platform is the 400+ bank of assets or artefacts ranging from methodologies to tools and techniques, templates and frameworks. These can be selected to form the ideal combination to setup and deliver your specific requirements and provide repeatable template combinations for fast multiple deployments.

A few examples of the asset bank include:

- Value Chain analysis
- Business Model canvas
- Mobilisation framework
- Planning methods and templates
 - Log management templates
- Operating Model design and capture
 - System and data logs
 - Build and test management
 - Implementation management
- Organisational Change templates
 - Training frameworks
 - Reporting dashboards
- Optimisation and Governance frameworks

A scenic landscape featuring a calm lake with a wooden boat in the foreground. The boat is dark brown and has two oars resting inside it. A red bag is visible on the boat. The water is a deep green color. In the background, there are lush green trees and mountains under a cloudy sky. The text "Elevate, engage, empower - transforming together through engagement and communication" is overlaid on the image in a white, italicized font.

*Elevate, engage, empower - transforming
together through engagement and
communication*

Transformation Engagement Portal

Transformation programmes need to be quickly and easily accessible to all involved. Not only those directly involved in delivering Change, but also those who need to inform and support the Transformation process. In major Transformations, this could mean hundreds, possibly thousands of people across an organisation and across locations and geographies. It could also include suppliers and service partners, consultants and technology vendors. Having a master portal to a centralised platform is an essential part of delivering and sustaining success.

The Modus Engagement Portal provides a single user interface to a centralised, common view of every facet of the Transformation. It enhances productivity, supports programme pace and solution adoption, and allows changes and updates to be communicated immediately, thereby ensuring that everyone is always on the same page.

It also enables cross-team collaboration, provides access to timely reports and keeps users abreast of scheduled commitments such as training and meetings. It is designed to meet the information, communication and activity management needs down to an individual level to ensure that every facet is relevant and tailored to the user.

Perhaps most importantly, once embedded, it becomes the natural way of accessing up-to-date materials such as training, Operating Models, roles, responsibilities and KPIs - in other words providing the focus for sustained Change - 'Transformation As Usual'.

The Modus Engagement Portal: a user-specific window on the entire Transformation portfolio.

A scenic landscape photograph featuring a large, rugged mountain peak with snow-dusted slopes and rocky outcrops. The mountain is reflected in a calm body of water in the foreground. The sky is filled with soft, orange-hued clouds, suggesting a sunset or sunrise. A line of evergreen trees runs along the base of the mountain, and a road with some lights is visible on the right side of the image.

*Looped efficiency: transform, govern, optimise,
repeat for lasting excellence*

Optimisation and Governance Hub

This Hub provides the capability to automate the repetition of any existing Transformation structures, thereby ensuring that the inherited centralised frameworks are quickly and easily populated in a robust, pre-defined manner. Any required adjustments can then be made without starting from scratch. This means that all inherited methods, connections, assets and overlays can immediately deliver continuous, agile process optimisation and innovation across the Operating Model for any emerging and future purpose.

Should alternative or additional operational tools and methods be required, they can be quickly accommodated into the structure ensuring all connections are still fully and securely embedded and managed.

A core feature is the deployment of a governance cycle that ensures process steps can be tracked as milestones and workflows support users to anticipate, plan and perform activities on time, including the ability to track and resolve issues and improvement needs as they arise. In other words, driving an Agile TAU cycle.

User access, both for Change teams and business teams, is via the familiar Engagement Portal described in the last section, which provides immediate access to the entire library of methods, logs, materials, tools and tailored dashboards and reports so that best practice Transformation is always assured and re-enforced. This also delivers ongoing communication and learning throughout your organisation, ensuring that every aspect is 'lived' at the role level, and the benefits and value continue to be built and retained over time.



Your Transformation compass: navigating progress, uniting perspectives


User and Team Live Dashboards

Here we link key Transformation assets from various Hubs and focus the role-based views so that individuals can access their own view, review the Transformation roadmap and their own responsibilities, access their own reporting dashboard and track progress. They can even interact and collaborate with colleagues.

With the benefit of the overlaid touch-points across the business Value Chains, Operating Models, programmes, projects, processes, systems, data and people including all aspects of Transformation, the Hub has the ability to slice and dice the dashboards to provide the most productive view for each role, both for business and Transformation team members.

The Hub also has the ability to make the role-based view unique to roles and teams across multiple functions, geographies, SBUs or Brands.

As the Hub links with all the identified structures and touchpoints across the entire Transformation portfolio, it provides the ability to slice and dice the reports and dashboards to deliver the most relevant and productive view to every individual.

A serene winter forest scene. The ground is covered in a thick layer of snow, with numerous footprints visible. Tall, slender trees stand in rows, their branches and trunks dusted with snow. In the center background, a bright sunburst effect emanates from between the trees, casting long, soft shadows across the snow-covered path. The overall atmosphere is peaceful and hopeful.

*Unlocking Transformation triumph: Elevate your
Change game with our integrated powerhouse*

Transformation Management Office (TMO Hub)

Imagine having access to a single platform that provides robust centralisation and control of your entire Transformation portfolio across every aspect of Change, translating Strategy into execution, until the benefit is realised. One that:

- Provides easy access for both Transformation and Business teams filtered for specific role relevance.
- Offers a communication portal and access to tools, methodologies, cross-team and cross-functional collaboration, training, surveys and reporting.
- Captures and updates every dimension of delivery and learning to enable 'Transformation as Usual' into the future.

The Transformation Office Hub (TMO) creates the overarching capability for 'Transformation as Usual' with all aspects of methodology in a single, templated structure. This ensures that all the benefits of the 'Transformation as Usual' culture and capability are retained and available for repeated deployments into any team, function, region or business unit.

TMO creates a delivery portfolio linked to the requirements of the 'To-Be' Operating Model. It aligns the activities of projects and programmes with the key outcomes, and with sponsors, Transformation and Business Teams down to the role level.

Access a single platform that provides robust centralisation and control of your entire Transformation portfolio across every aspect of Change translating Strategy into execution, until the benefit is realised.



*Unleash productivity with your Transformation
buddy - Modus Intelligent Chatbot*

Mobile and Role-based Chatbot Transformation Buddies

Mobile Pulse App: Today's mobile-centric ways of working make constant access to reports, progress and collaboration tools essential. This capability means that the benefits can be consumed 'anytime-anywhere' to promote and maximise team and individual productivity.

A further feature is the Mobile Pulse survey facility that allows regular evaluation of progress across operational, technical, organisational and even emotional Change. This is vital to the continuous capture, measurement and reporting of progress towards the adoption of Change and the achievement of benefits.

Modus Intelligent Chatbot: To take the Transformation platform onto the next level of search and automation, we provide the Modus Intelligent Chatbot using Microsoft's Language Understanding and Intelligence framework (LUIS). The chatbot acts as a personal assistant, providing content search, timely reminders of requirements and scheduled events, and even automating key tasks on behalf of the individual. The chatbot is fully integrated with the core Transformation catalogues which it uses as base metadata.

We have pre-trained the chatbot with Transformation Scenarios to help support role specifications, but over a period of time intelligent machine learning builds an ever-greater understanding of individual ways of working, thereby becoming an indispensable Transformation Buddy that drives ever-greater productivity.

An aerial photograph of a large, calm lake with a deep blue-green hue, nestled within a valley. The lake is surrounded by steep, forested hills. A winding asphalt road curves along the edge of the lake, with a small building and parking area visible on a hillside. The text is overlaid in the center of the image.

*Elevate Transformation excellence: Modus AI
guiding intelligent Change*

Modus Heading In An Exciting Direction - AI & Virtual Collaboration

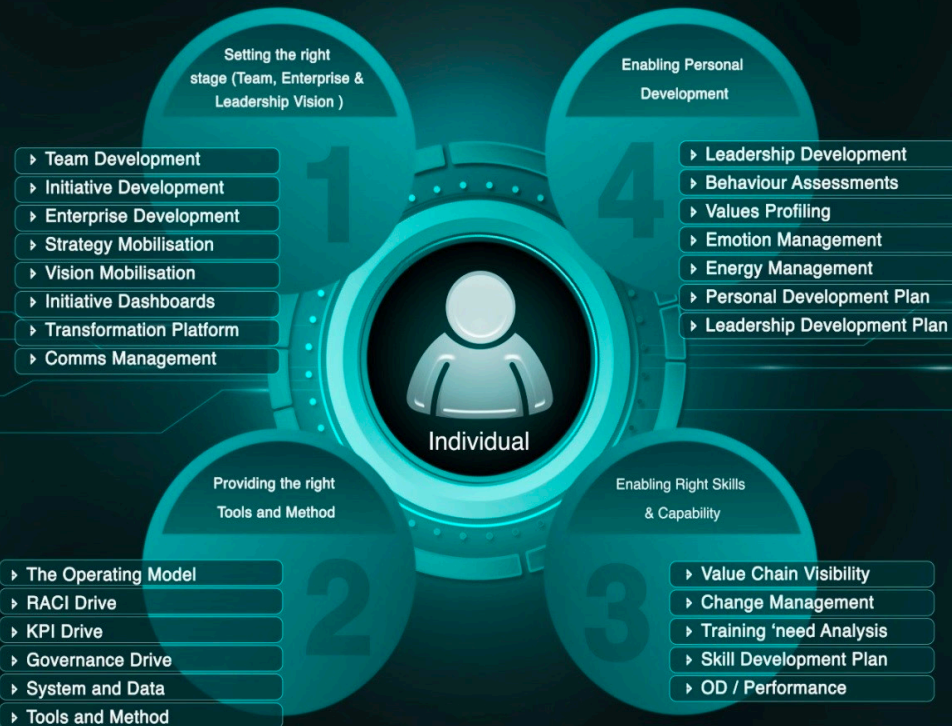
Modus AI-based Transformation Intelligence: With the underlying structures for the Transformation already in place, we take these to the next level. Our Transformation Intelligence solution provides Transformation simulation and 'what-if' analysis. In line with the vision, the Business Model canvas and the Value Chain, the Intelligence engine will simulate alternative scenarios for the Operating Model and all associated dimensions of process Change. It includes a 'Skill Mapper' which provides models of the likely cross-functional, team and resource impacts. A Transformation Roadmap Modeller enables 'what-if' comparison of alternative roadmaps across as many Change dimensions and lenses as required including budget, financial and general business outcomes. Finally, during delivery of Change, the intelligence engine has the ability to run what-if analysis of in-flight project changes such as continue, start, stop, Change etc.

The AI technology means that machine learning is continuously active, re-enforcing and improving the Transformation experience for the future - a virtuous circle.

Mixed Reality Virtual Collaboration: Imagine the world of three-dimensional mixed reality where teams can interact and share joint design sessions, discuss Change impact analysis and collaborate as if in the same place. Based on Microsoft's HoloLens, virtual reality and metaverse technology, this is already possible. It represents the next exciting development in team collaboration, 'anytime, anywhere.' Teams can share ideas, see interdependencies and impacts, plan and manage in three dimensions, whether co-located or thousands of miles apart. It is the future of team collaboration and productivity.

*Our Vision: To unite people and process by
sustainably democratising organisational
knowledge and wisdom*

Capability Development & enabling Transformation As usual Practise at an Individual, Team & Organisational level.



About Us

Who We Are

We are a team of management consultants specialising in delivering business Change program through consulting, system enhancements and service based projects. Our collective experience spans both private and public sectors across 19 countries, worldwide. We have a record of partnering with organisations to lead the most complex programs to sustained success.

We share the view that “Transformation As Usual” (TAU) capability is essential for organisations to respond effectively to increased economic and environment pressures.

Our Values

Customer service, innovative solutions, sustainable Change and working with integrity form the four corner stones of our company.

Our Team



Shanawas Babu
Founder

Shan founded Modus ETP in 2017, with the vision of transforming the world of Transformation. Shan's background is in supply chain management, global sourcing, manufacturing, IT and e-commerce. As a consultant he has helped some of the largest fashion, hard lines, FMCG and e-commerce retailers deliver their strategic priorities.



Danish Mishra
Strategist

Danish is an aerospace engineer turned strategist. He specialises in helping organisations build competitive advantage and innovate. He has extensive experience of working with C-suite stakeholders in FTSE 100 organisations -overseeing large-scale data driven Transformation projects across multiple industries and geographies.



David Lucas
Client Relations

David has over 30 years experience of transforming end-to-end collaborative partnerships from source to customer, across sectors and geographies. He has advised and trained multi-level supply chain participants to re-define their Operating Models including process optimisation and organisational design and Change management.



ENTERPRISE TRANSFORMATION PLATFORM

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